**Grade 11: Community Building**

**Activity II: Causes Advertisement**

Learning Target: I can create an ad promoting donations to a charitable cause.

**Using the list of causes from Activity I: Causes Auction,** design a pretend advertisement promoting a specific cause. Descriptions should focus on the needs of the cause and the benefits that donations can bring.

**Charitable Causes**

* A local Homeless Shelter
* PATH (People Assisting the Homeless)
* A local Food Bank
* A local Soup Kitchen
* Feeding America (a national hunger relief charity)
* Animal Shelters
* Animal Rescues
* A local hospital
* St. Jude’s Children’s Research Hospital
* March of Dimes
* Harvest Home (assists pregnant homeless women)
* A specific illness (Cancer, Multiple Sclerosis, Parkinson’s Disease, Alzheimer’s Disease, etc.)
* Autism Speaks
* The Veteran’s Hospital
* Wounded Warrior Project
* A Senior Center
* A school (a preschool, etc. that is in need of supplies)
* A church or religious group
* A political campaign
* The Clean Water Foundation (a charity that brings clean water to people in developing countires)
* Unicef (assists children in need worldwide)
* Make a Wish Foundation
* Disaster Relief fund
* An Immunization charity
* The American Red Cross